



PROTECTING PEOPLE AND PLACES IN A PRIVACY- SENSITIVE WAY



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The Challenges We Face in the Public Sector

The "Silo" Effect (Lack of Integration)

A camera system from 2015 likely doesn't speak the same language as a visitor management or access control platform from 2020.

Fragmented Response: When a vape sensor triggers in a school bathroom, a modern system would automatically "bookmark" the nearest hallway camera feed and alert the closest staff member via a mobile app. In a legacy environment, these are two separate events; a staff member must manually check a different computer to see who walked out of the bathroom.

Manual Data Entry: Visitor management is often disconnected from access control. This leads to "ghost credentials" where a temporary contractor is still in the system long after they've left because the two databases didn't sync.



Operational Inefficiency & Costs

Public sector budgets are under more scrutiny than ever. Ironically, keeping old systems "to save money" often costs more in the long run.

The 80/20 Rule: Federal data shows that agencies often spend 80% of their IT budget just on maintaining existing legacy systems. This includes sourcing discontinued parts from 3rd party markets or paying "legacy support" premiums to vendors.

False Alarm Fatigue: Older motion sensors and vape detectors lack AI-driven "noise suppression." This leads to high volumes of false alerts (e.g., a spider on a lens or steam from a shower), which desensitizes security teams to actual threats.

Features & Upgrades Cost Money: Often times, in order to grow along side your legacy systems and take advantage of AI capabilities or added analytics, upgrades to either hardware or software are required at your expense. That can require different software packages or replacing hardware with AI-enabled, physical servers.



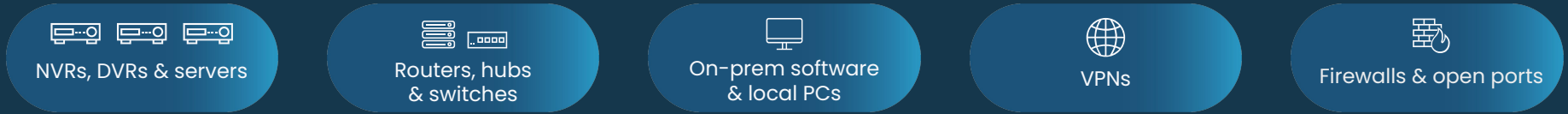
The hidden pains of fragmented security systems



Siloed systems



Legacy infrastructure



Operational friction



Power of the platform



AI-driven software

- AI-powered summaries
- Person or license plate of interest
- AI-powered alerts
- AI-powered deterrence
- Activity detection & auto-archiving

Best-in-class hardware

- AI-powered unified timeline
- Freeform text search
- License plate recognition
- Intercom
- Connectivity
- Access Control
- Video Security
- Alarms
- Workplace
- Air Quality
- Live face blur
- Occupancy & queue trends
- Intercom live translations

Command

Scalable infrastructure

Full-stack control

No NVRs & DVRs

Minimal bandwidth

Integrations & APIs

Interoperability

Zero Trust

FedRAMP In Process

Command Connector

Frictionless cloud migration

Access the cloud in minutes and plan your organization's cloud transition while keeping within budget.

Single-pane-of-glass management

Connect as many non-Verkada cameras as you need to Command, so you can manage all your cameras from one place.

Accelerate investigations with analytics

Unlock AI-powered analytics for your existing cameras, enabling you to reduce investigation time from hours to minutes.



Securing K-12 Schools



Visitor screening and management



AI-powered investigations



One-tap lockdown



Cloud-based access management



Incident response and reunification



Fighting and slip-and-fall detection



Event management



Vape detection



School bus safety



Perimeter security



Trusted By Industry Leaders in Education (K-12)



Securing Higher-Ed & Universities



AI-powered investigations



Digital keycards on smartphones



Rapid incident response



Automated building access provisioning



One-tap lockdown



Campus visitor management



Blue light stations



Parking lot and stadium security



Perimeter protection



Delivery management



Trusted By Industry Leaders in Higher Education



Securing our Cities & Local Gov



AI-powered investigations



Cloud-based access management



Remote coverage in the most difficult areas



Event, stadium, and parking lot security



High-risk person or vehicle alerts



AI-powered deterrence



Visitor management



Instant footage sharing with law enforcement



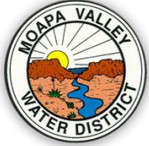
Slip-and-fall detection



Occupancy trends and traffic flow analytics



Trusted By Industry Leaders in Local Government Agencies



We Want to Hear From You

Question:

How do you balance the priority of 'hardened security' with the need to keep your facilities feeling welcoming and accessible to the public, staff, or students?



We Want to Hear From You

Question:

As we see more AI integrated into public infrastructure, what specific types of 'intelligence' or use cases, such as recognizing specific behaviors or vehicle types, etc do you feel could make the most valuable impact?



We Want to Hear From You

Question:

For those of you managing multiple locations, what is your strategy for maintaining a standard level of security 'visibility' across the board without needing a command center in every single building? How do you develop a great operational security STANDARD, specific to your organization?



Verkada Command



Questions

